

PROPOSAL

For the attention of:	Francesco Gattiglio	Address
Company	VIPA International – Vacuum Insulation Panel Association	142 Avenue Jules Bordet, 1140 Brussels, Belgium
Date:	13/03/2018	
Telephone:	+32 2 761 1681	
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Email:	VIPA-international@kellenccompany.com	
Website:	www.vipa-international.org	
Job Ref Code:	VIP001PP130318	
Sender:	Ali Miah	

Multimedia 3D/2D Explainer Animation

- 1) Bespoke Multimedia Animated Production** - To create a bespoke multimedia 3D/2D explainer animation to help tell the story of VIPA. Quick organisational overview and then to delve in deep and showcase how the vacuum panels work, the benefits they provide and the advantages of using them in building, packaging and appliances.

We will use a combination of 2D motion graphics animation complemented with 3D animation to demonstrate the more technical aspects of the product and showcase it in a more precise and clear manner.

The quote will include the following –

- a) **Research and Ideas** – We will work with you to extract the most relevant and engaging information to use within the animated story.
- b) **Script** – We will assist in writing out a bespoke script in a manner that will allow the story to carry through as a watchable video, to help entertain and educate viewers on the product benefits.
- c) **Professional Voiceover** – We will get a professional voiceover actor to record the script. You can let us know if you prefer a particular gender or accent. Otherwise we can make a selection that we believe will suit the animation. (Master video will be recorded in English, unless otherwise requested.)
- d) **Full 2D Graphics and Asset Creation**
- e) **Full 2D Animated Production**
- f) **3D Model Creation**
- g) **3D Texturing**
- h) **3D Animation**
- i) **3D Rendering**
- j) **3D Export for Production**
- k) **Editing**
- l) **Post Production Effects**
- m) **Music and Sound Effects**
- n) **Final Export** - As 1080p HD using codec H.264 for easy handling and uploading to websites

- 2) Additional Languages** – To re-edit with additional language subtitles and provide new export.

Product	Price
Bespoke 2D Animated Explainer Video	£4,300.00
Additional export with new language subtitles	£200.00 (each)

Please note: All prices exclude VAT at the current rate

Payment Terms:

All charges exclude VAT at the current rate. Standard payment terms 50% interim payment is due prior to any work beginning, the remaining 50% balance is due within 14 days of completion, for projects £3000 and over otherwise 100% upfront unless otherwise negotiated. However, payment terms are negotiable and multistage payment options can be arranged. All overdue accounts will incur interest of 10% per month.

Estimated start date : N/A

An estimate of "actual" work to be completed by : N/A

Method of periodic approval:

Client must review and approve specific stages as specified. After written approval Painting Pixels Ltd will continue in the same manner until next approval stage. Painting Pixels Ltd cannot be held liable for re-work if client does not approve these various stages. Any subsequent delays resulting from a client's lack of timely approval may incur re-work, which will incur additional charges.

Facilities/Materials/Documents/Information to be supplied by customer:

All required resources to be provided by the client unless otherwise agreed.

This proposal is valid for 14 days.

Acceptance of Proposal:

(The signing of this proposal means that you fully understand the Painting Pixels Ltd terms and conditions and the payment methods highlighted above and thereby give Painting Pixels Ltd authorisation to start the project and the signatory, signatories understands that cancelling the project will still incur a charge as highlighted in the terms and conditions).

Job Ref Code:	VIP001PP130318
Selected Options:	
Date:	
Name:	
Signature:	

Painting Pixels Ltd Terms & Conditions:

Please note: Terms and conditions can be viewed online via <https://www.paintingpixels.co.uk/terms-conditions/> or alternatively a PDF copy can be emailed or posted upon request.